

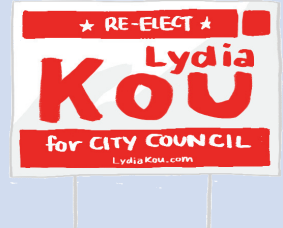
## **GREG TANAKA:** *Incumbent, Tech founder & CEO*

Tanaka is seeking reelection with a platform of strong fiscal responsibility, which he champions as especially critical with the COVID-19 economic crisis. He hopes to focus the city budget on community services facing cuts, such as city libraries and parks. As the former City Council Finance Committee Chair, Tanaka advocated for eliminating excessive spending on staff raises and city manager expenses, and worked to minimize city tax and fee increases. He also emphasizes providing financial support to local businesses amid the pandemic.



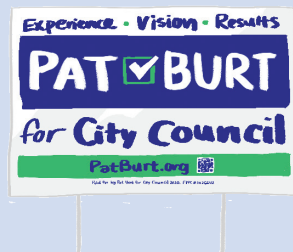
## **LYDIA KOU:** *Incumbent, Realtor, Small business owner*

A former member of the Palo Alto Neighborhoods Emergency Preparedness Committee, Kou is no stranger to city initiatives and politics. Her main priority is to slow the rate of city growth, as she believes in preserving existing housing rather than building more. As part of the Council's slow growth bloc, Kou hopes to update employee density codes as the number of employees increases. She also emphasizes protecting community-serving businesses and encouraging financial stability as a community, as well as prioritizing transportation demand management.



## **PAT BURT:** *Former mayor, Retired CEO*

The former two-term council member and planning commissioner is focused on restructuring the city budget to direct more money to public safety, youth, family and senior services, and programs for marginalized community members. Additionally, one of Burt's top priorities as an environmental leader is to make Palo Alto a model of climate protection with low-cost, 100% clean energy. In the past, he has led the city's efforts on emergency preparedness and flood protection. He supports taxing big businesses and developers for traffic relief and transit funds.



## **RAVEN MALONE:** *Activist, Systems engineer*

Malone, a Palo Alto newcomer and social justice activist, has been involved in the local Black Lives Matter movement by organizing protests and calling for holistic emergency responses in a community-led approach to public safety. Malone's priorities are to end exclusionary zoning, increase affordable and safe housing, and invest in community resources. In her plan to create sustainable infrastructure, Malone has proposed city-wide fiber optic connections, protected bike lanes, better shuttles and flood protection — a callback to her time assisting Hurricane Harvey relief efforts.



## **REBECCA EISENBERG:** *Attorney, district parent*

From attending Stanford University to reporting for Bay Area publications on the latest business and technology trends, Eisenberg has deep ties in Palo Alto. If elected, Eisenberg would shift tax burdens from residents to corporations through business taxes and end reliance on parcel taxes to fund schools. Additionally, she supports opening Foothills Park to nonresidents, as well as defunding the police force. She highlights the need to push for environmental sustainability through protected bike lanes and electric shuttles.



## **STEVEN LEE:** *Human Relations Commissioner, Attorney*

"It's time for bold, progressive and responsive leadership." Lee's campaign slogan reflects his aggressive pushes for social change in Palo Alto. One of the most vocal critics of the PAPD in the HRC, Lee believes that the 8 Can't Wait policies are a bare minimum to police reform and supports a citizen's oversight committee for the PAPD. Additionally, Lee has expressed the importance of implementing a Palo Alto Green New Deal and providing incentives for residents, students and workers to adapt to sustainable transportation.

